

The Power of One

ONE GOAL. ONE CLASS. ONE POWERFUL DIFFERENCE.

Just one online college course may increase your business intelligence and help you get ahead, even if you don't want to pursue a degree.

5 Reasons To Take a Class for Professional Development

KNOWLEDGE



CONFIDENCE



EFFECTIVENESS



PRODUCTIVITY



LEADERSHIP



What Our Grads Say

PERFORMANCE



97% stated they have
PERFORMED BETTER IN THEIR POSITIONS
due to their NECB education

ADVANCEMENT



45% indicated that they have
**BEEN PROMOTED OR HAVE RECEIVED
EXPANDED RESPONSIBILITIES**

LEARNING

99% stated that they feel that their **LEARNING GOALS AND OBJECTIVES WERE ACHIEVED**

For more info visit NECB.edu/thepowerofone

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UNDERGRADUATE Business Courses → 3-credit courses that develop essential business skills for success in the workplace. No application fee, no admission requirements. Credits may be applied toward an undergraduate program.

<p style="text-align: center;"><u>ACCOUNTING</u></p> <p>ACC 201: Accounting I</p> <p>ACC 202: Accounting II*</p> <p>ACC 205: Managerial/Cost Accounting</p> <p>ACC 301: Intermediate Accounting*</p> <p>FIN 305: Corporate Finance</p>	<p style="text-align: center;"><u>BANKING</u></p> <p>BNK 201: Principles of Banking</p> <p>BNK 301: Consumer Credit</p> <p>BNK 405: Contemporary Regulatory Issues</p>
<p style="text-align: center;"><u>BUSINESS COMMUNICATIONS</u></p> <p>COM 201: Business Writing & Communications</p> <p>COM 301: Interpersonal & Organizational Communication</p>	<p style="text-align: center;"><u>DIGITAL MARKETING</u></p> <p>DMK 205: Digital Marketing</p> <p>DMK 210: Viral Marketing & Digital Presence</p> <p>DMK 230: Data Analysis, Metrics & Measurement of Digital Marketing</p> <p>DMK 301: Ethics & Social Responsibility in a Digital Age</p> <p>DMK 305: Digital Advertising</p> <p>DMK 315: Online Content Marketing & Consumer Behavior</p> <p>DMK 330: Targeted Marketing & Social Optimization</p> <p>DMK 340: Search Engine Optimization</p> <p>DMK 401: Fundamentals of Web Design</p> <p>DMK 410: Global Strategies in Digital Marketing</p> <p>DMK 420: Mobile Marketing</p>
<p style="text-align: center;"><u>FINANCE</u></p> <p>FLS 101: Financial Literacy</p> <p>ACC 203: Financial Statements for Managers*</p> <p>FIN 201: Principles of Investments</p> <p>FIN 305: Corporate Finance</p> <p>FIN 401: Investment Management</p> <p>INB 405: International Finance</p>	<p style="text-align: center;"><u>MANAGEMENT</u></p> <p>MGM 201: Principles of Management</p> <p>MGM 210: Quality Customer Service</p> <p>MGM 215: Leadership & Management</p> <p>MGM 225: Human Resources</p> <p>MGM 250: Business Ethics</p> <p>MGM 301: Research Methods</p> <p>MGM 305: Organizational Behavior</p> <p>MGM 401: Operations Management</p> <p>MGM: 410: Strategic Management & Decision Making</p> <p>MGM 415: International Business Management</p> <p>MIS 205: Management Information Systems</p> <p>ACC 203: Financial Statements for Managers</p>
<p style="text-align: center;"><u>INTERNATIONAL BUSINESS</u></p> <p>INB 301: International Business Law & Ethics</p> <p>INB 305: International Business Tools</p> <p>INB 310: Global Marketing</p> <p>INB 320: International Supply Chain & Logistics Management</p> <p>INB 405: International Finance</p> <p>INB 410: International Economics</p> <p>DMK 410: Global Strategies in Digital Marketing</p> <p>MGM 415: International Business Management</p>	<p style="text-align: center;"><u>NEW MANAGER / SUPERVISOR</u></p> <p>MGM 201: Principles of Management</p> <p>MGM 215: Leadership & Management</p> <p>MGM 225: Human Resources</p> <p>ACC 203: Financial Statements for Managers</p> <p>COM 201: Business Writing & Communications</p> <p>COM 301: Interpersonal & Organizational Communication</p>
<p style="text-align: center;"><u>MARKETING</u></p> <p>MKT 210: Principles of Marketing</p> <p>MKT 215: Customer Relationship Marketing</p> <p>MKT 220: Principles of Advertising</p> <p>MKT 230: Principles of Public Relations</p> <p>MKT 301: Marketing Research</p> <p>MKT 305: Consumer Behavior</p> <p>INB 310: Global Marketing</p>	